

25 November 2021, Santa Fe

Press Release



Canada's former Prime Minister, the Rt. Hon. Ms Kim Campbell joins the Board of Patrons of the World Sustainability Forum

“The World Sustainability Forum is delighted that Canada's first women Prime Minister agreed to bring her deep experience in building multi-sectoral constituencies to help advance the Forum's mission,” remarked Forum President Dr Kenneth Stokes.

Speaking of her new appointment, Ms Campbell said “I'm delighted to take up my role as a patron and ambassador for the World Sustainability Forum. I see my role as connecting the dots and welcome the opportunity to help accelerate a just, humanitarian and prosperous transformation to sustainability.”

Ms Campbell served as Canada's nineteenth and first female Prime Minister in 1993. She previously held cabinet portfolios as Minister of State for Indian Affairs and Northern Development, Minister of Justice and Attorney General, Minister of National Defence and Minister for Veterans' Affairs. She was the first woman to hold the Justice and Defence portfolios and the first woman to be Defence minister of a NATO country.

Kim Campbell is a founding member of the Club of Madrid. After serving as Acting President (2002), Secretary General (2004-2006) Vice President and a member of the Board (2007-2011) she returned to the Club's Board in 2019.

Born of the efforts of visionary leaders; the World Sustainability Forum is a summit of minds. Its mission is to accelerate a just, humanitarian, and prosperous transition to sustainable development. The Forum shall help effect this great transformation at the speed that science demands, by identifying innovative solutions, creating new coalitions and making specific recommendations on global challenges linked to climate change, including peace and finance, the environment, health and more. Its vision is of a world where people live in prosperity and peaceful coexistence, conscious of their common humanity and their shared responsibilities for each other, for the planet, and for future generations.

For inquiries with the World Sustainability Forum please contact the Communications Office via e-mail [admin@worldsforum.org](mailto:admin@worldsforum.org) or visit the Forum's website at [www.worldsforum.org](http://www.worldsforum.org)